



RADIO

865 S. Figueroa St. Los Angeles, CA 90017
213.688.7000 / Fax: 213.688.7052 /
daviselen.com

Client: Knott's Scary Farm

For: Davis Elen

Title: BOO!

I.D.#:

Written By: Phil Catalfamo

Date: 5-18-2006

Job#:

Rev. #:

*Size/Length :*60
seconds

Client Approved:

FX Office: phones, printers.

DAVE Boo.

MIKE Wha? Dude, what are you doing?

DAVE I'm trying to scare you.

MIKE It sounds like you're TRYING as hard as some of those other amusement parks who THINK they are as terrifying as Knott's Scary Farm's Halloween Haunt.

DAVE BOO!?! Any better?

MIKE No. Come on man, I've seen better scare tactics at an elementary school bake sale.

DAVE Then what can I do to scare you?

MIKE Go to Knott's Scary Farm's Halloween Haunt and experience for yourself why this event has been around for 34 years. It is the biggest, sickest and the scariest amusement park in Southern California. Knott's Scary Farm is so terrifying; it makes those OTHER amusement parks look like a traveling carnival. Get schooled on how to REALLY scare someone.

DAVE Okay. I'll give it a try.

ANNOUNCER Save up to 21 dollars per ticket with your discount coupon available at all participating Burger King Restaurants. Purchase your tickets at Knott's Berry Farm Box office, Knotts.com or Ticketmaster.com.

MIKE So, how was it?

DAVE Awesome. I learned a lot.

DAVE Hey...

MIKE Hey...

DAVE RARRRR!!!! (Very evil sounding)

FX Utter chaos. Office workers yelling and running for their lives

DAVE I think I scared everyone.